The Council Chambers
City Hall
Portsmouth, New Hampshire

A Proclamation

Whereas: The City of Portsmouth celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas: According to the Small Business Administration definition, 99% of all Portsmouth businesses are "small" – having 500 or fewer employees; and

Whereas: Small businesses with fewer than 50 employees make up 46% of the Portsmouth workforce; and

Whereas: Research shows that 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small® independently-owned retailers and 66% report that the day makes them want to Shop Small all year long;

Whereas: Portsmouth NH residents and visitors are champions of our local businesses that create jobs, boost our local economy and help preserve the vibrancy of our community.

Now, therefore, I, Deaglan McEachern, Mayor of the City of Portsmouth, on behalf of the members of the City Council and the citizens of Portsmouth, do hereby proclaim, November 26, 2022, as:

Small Business Saturday

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Given with my hand and the
Seal of the City of Portsmouth,
on this 17th day of November 2022

Deaglan McEachern, Mayor of Portsmouth